

Classified

Display Classified : Minimum 20 sq.cm. Rs. 500.00
 Upto 25 words : Rs. 200.00
 (Rs. 6.00 per additional word upto 50 words) 3 insertions in a week.

Special Position

Front Page : 100% extra Back Page : 50% extra
 Colour : 100% extra Special Position : 25% extra

Dead Line

Booking of Ad. Materials : 5 days in advance
 Revised and Cancellation : 3 days in advance

For special Classified Rates and details of terms and conditions and enquiries may kindly addressed to Advertisement Manager :

ଓଡ଼ିଶା ଏକ୍ସପ୍ରେସ୍ Odisha Express

Leading Odia Colour Daily

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Odisha Express

SIGHTS TRUTH WRITES TRUTH

TARIFF

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Odisha Express

LEADING ODIA COLOUR DAILY

epitomizes the restless soul.
 in constant search of an expression.
 an expression, that's truthful & tasteful.
 presented with youthful exuberance & matured mind.
 to ignite individual & collective thoughts.
 for making this world a better place to live in.



Mechanical Data

Overall Size : 56 cm x 35 cms
 Print Area : 52 cms x 33 cms
 No. of Columns : 08 (33 cms width)
 Column Size : 3.8 cm width

Column Guide

Col. No.	1	2	3	4	5	6	7	8
Col. Width	3.8cm	8cm	12.1cm	16.3cm	20.5cm	24.6cm	28.8cm	33cm

Materials Required

Black & White : Artwork, Artpulls, Bromides, Positives, CDS
 Halftone screen 65%
 Colour Ads : Colour Artwork, Positive with progressive proof & CDs
 Screen 85-100%
 Strip Ads : Min Height 3 cm x 22.8 cm
 Max. Height 6 cm x 22.8 cm.

Advt. Tariff per Sq.cm.

Page Position	B/W	Colour
Front	Rs. 750	Rs. 1200
Back	Rs. 650	Rs. 850
Inner	Rs. 600	Rs. 750

All rates are subject to revision without prior notice
 w.e.f. 01.04.2017